



**NNEPRA Board Meeting** 



#### NNEPRA BOARD of DIRECTORS

November 22, 2021
Northern New England Passenger Rail Authority

#### **Draft Agenda**

#### 1:00pm Public Session

- Welcome and Introductions
- Public Comment
- Approval of Minutes from October 25, 2021 Board Meeting
- Performance Update
- Finance Update
  - o Approval of September Variance Report
  - o Approval of FY21 Audit
- Marketing Update
- Project Updates
- Other Business

Vote to authorize the Executive Director to sign the Cooperative Grant Agreement between NNEPRA and the US Department of Transportation/Federal Railroad Administration for funding to complete the Wells Area Improvement Project.

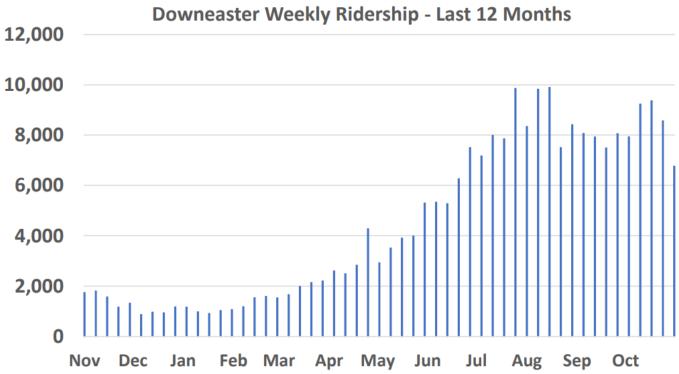




|         | Downeaster Performance Metrics - Last 12 Months |         |         |          |          |             |              |              |          |  |  |  |  |  |
|---------|---|---------|---------|----------|----------|-------------|--------------|--------------|----------|--|--|--|--|--|
|         |   |         | Riders  | ship     | Revenue  |             |              |              |          |  |  |  |  |  |
| Period  | FY  | Actual  | Budget  | Variance | vs. 2019 | Actual      | Budget       | Variance     | \$/Rider |  |  |  |  |  |
| Oct 21  | FY22  | 37,383  | 25,308  | 12,075   | 74%      | \$ 746,767  | \$ 474,517   | \$ 272,250   | \$19.98  |  |  |  |  |  |
| Sep 21  | FY22  | 32,682  | 23,648  | 9,034    | 68%      | \$ 632,226  | \$ 443,404   | \$ 188,822   | \$19.34  |  |  |  |  |  |
| Aug 21  | FY22  | 38,534  | 32,632  | 5,902    | 63%      | \$ 751,210  | \$ 611,859   | \$ 139,351   | \$19.49  |  |  |  |  |  |
| Jul 21  | FY22  | 37,260  | 30,536  | 6,724    | 68%      | \$ 726,323  | \$ 572,553   | \$ 153,770   | \$19.49  |  |  |  |  |  |
| FY22 To | Date  | 145,859 | 112,124 | 33,735   | 68%      | \$2,856,526 | \$ 2,102,334 | \$ 754,193   | \$19.58  |  |  |  |  |  |
| Jun 21  | FY21  | 25,668  | 27,000  | -1,332   | 53%      | \$ 515,857  | \$ 459,000   | \$ 56,857    | \$ 20.10 |  |  |  |  |  |
| May 21  | FY21  | 18,643  | 26,350  | -7,707   | 42%      | \$ 379,959  | \$ 447,950   | \$ (67,991)  | \$ 20.38 |  |  |  |  |  |
| Apr 21  | FY21  | 13,054  | 25,500  | -12,446  | 27%      | \$ 256,539  | \$ 433,500   | \$ (176,961) | \$ 19.65 |  |  |  |  |  |
| Mar 21  | FY21  | 8,606   | 23,250  | -14,644  | 18%      | \$ 170,785  | \$ 395,250   | \$ (224,465) | \$ 19.84 |  |  |  |  |  |
| Feb 21  | FY21  | 5,756   | 21,000  | -15,244  | 14%      | \$ 127,509  | \$ 357,000   | \$ (229,491) | \$ 22.15 |  |  |  |  |  |
| Jan 21  | FY21  | 4,447   | 21,700  | -17,253  | 12%      | \$ 96,657   | \$ 368,900   | \$ (272,243) | \$ 21.74 |  |  |  |  |  |
| Dec 20  | FY21  | 4,408   | 20,150  | -15,742  | 10%      | \$ 98,587   | \$ 342,550   | \$ (243,963) | \$ 22.37 |  |  |  |  |  |
| Nov 20  | FY21  | 6,233   | 18,000  | -11,767  | 13%      | \$ 140,090  | \$ 306,000   | \$ (165,910) | \$ 22.48 |  |  |  |  |  |



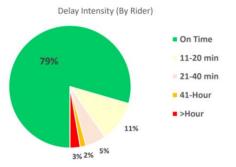








| Downeaster Performance Metrics - Last 12 Months |      |          |            |            |             |            |                 |           |    |  |  |  |  |  |
|---|------|----------|------------|------------|-------------|------------|-----------------|-----------|----|--|--|--|--|--|
|   |      | Trains   | Passenger  | On Time Pe | erformance  | Dow        | Downeaster Café |           |    |  |  |  |  |  |
| Period  | FY   | Operated | Miles      | End Point  | Customer    | Sales      | Capture Ratio   | Check AVG |    |  |  |  |  |  |
| Oct-21  | FY22 | 306      | 3,257,121  | 71%        | <b>79</b> % | \$ 45,383  | 17%             | \$ 8.03   | 87 |  |  |  |  |  |
| Sep 21  | FY22 | 296      | 2,730,658  | 70%        | 81%         | \$ 54,569  | 17%             | \$ 8.43   | 88 |  |  |  |  |  |
| Aug-21  | FY22 | 306      | 3,287,802  | 66%        | 77%         | \$ 56,023  | 20%             | \$ 8.27   | 89 |  |  |  |  |  |
| Jul 21  | FY22 | 298      | 3,208,359  | 64%        | 73%         | \$ 50,825  | 19%             | \$ 8.38   | 89 |  |  |  |  |  |
| FY22 To   | Date | 1,206    | 12,483,940 | 68%        | 77%         | \$ 206,800 | 18%             | \$ 8.28   | 88 |  |  |  |  |  |
| Jun 21  | FY21 | 296      | 2,200,782  | 58%        | 67%         | \$ 43,730  | 22%             | \$ 7.69   | 86 |  |  |  |  |  |
| May 21  | FY21 | 306      | 1,610,195  | 60%        | 71%         | \$ 30,273  | 21%             | \$ 7.63   | 90 |  |  |  |  |  |
| Apr 21  | FY21 | 236      | 1,100,506  | 75%        | 83%         | \$ 17,743  | 20%             | \$ 6.80   | 88 |  |  |  |  |  |





## **Service Modifications**

- Interim Schedule in place since October 18 to adjust for MBTA Tie Replacement.
- November 1: PNorth Tie Replacement began
  - Mid-Day bus transportation Brunswick-Portland required.
  - November 11: No trains north of Portland; no alternate transportation 680/689
- November 22: Full service BRK-BON beginning with Train 685
- November 25: Thanksgiving 4 round trips
- November 29: Winter Schedule





### **NNEPRA Draft FY22 Budget Variance Report**

July 2021- September 2021

|                                 | Current Month |                  |    |                  |    |          |      |    | Fiscal Year to Date |    |           |    |          |      |  |  |  |  |
|---------------------------------|---------------|------------------|----|------------------|----|----------|------|----|---------------------|----|-----------|----|----------|------|--|--|--|--|
| venues                          |               | September Actual |    | September Budget |    | Variance |      |    | Actual              |    | Budget    |    | Variance | %    |  |  |  |  |
| erating Revenue                 |               |                  |    |                  |    |          |      |    |                     |    |           |    |          |      |  |  |  |  |
| Amtrak Ticket Revenue           | \$            | 632,226          | \$ | 443,404          | \$ | 188,822  | 43%  | \$ | 2,109,759           | \$ | 1,627,817 | \$ | 481,942  | 30%  |  |  |  |  |
| Food Service Revenue            | \$            | 54,569           | \$ | 47,094           | \$ | 7,475    | 16%  | \$ | 206,800             | \$ | 125,290   | \$ | 81,510   | 65%  |  |  |  |  |
| Advertising Revenue             |               |                  | \$ | -                | \$ | -        |      | \$ | -                   | \$ | -         | \$ | -        |      |  |  |  |  |
| Parking Lot Revenue             | \$            | 13,010           | \$ | 22,255           | \$ | (9,245)  | -42% | \$ | 88,525              | \$ | 71,258    | \$ | 17,267   | 24%  |  |  |  |  |
| Interest and Other Revenue      | \$            | 119,429          | \$ | 13,400           | \$ | 106,029  | 791% | \$ | 187,317             | \$ | 40,200    | \$ | 147,117  | 366% |  |  |  |  |
| <b>Total Operating Revenues</b> | \$            | 819,234          | \$ | 526,153          | \$ | 293,081  | 56%  | \$ | 2,592,401           | \$ | 1,864,565 | \$ | 727,836  | 39%  |  |  |  |  |

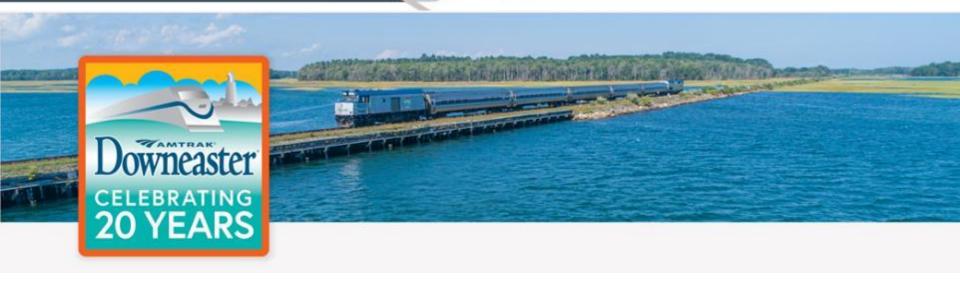


# **FY22 Financial Performance**

## Through September 2021

| Expenses                      |    |           |    |           |    |           |       |                   |    |             |    |             |         |
|-------------------------------|----|-----------|----|-----------|----|-----------|-------|-------------------|----|-------------|----|-------------|---------|
| Administration                |    |           |    |           |    |           |       |                   |    |             |    |             |         |
| Salaries & Benefits           | \$ | 65,833    | \$ | 68,000    | \$ | (2,167)   | -3%   | \$<br>195,675     | \$ | 204,000     | \$ | (8,325)     | -4%     |
| Office Expenses               | \$ | 7,135     | \$ | 8,000     | \$ | (865)     | -11%  | \$<br>23,321      | \$ | 24,000      | \$ | (679)       | -3%     |
| Professional Services         | \$ | 30,184    | \$ | 56,000    | \$ | (25,816)  | -46%  | \$<br>82,488      | \$ | 104,000     | \$ | (21,512)    | -21%    |
| Insurance                     | \$ | 482       | \$ | -         | \$ | 482       |       | \$<br>3,258       |    |             | \$ | 3,258       |         |
| Board Operations              | \$ | 317       | \$ | 1,250     | \$ | (933)     | -75%  | \$<br>2,400       | \$ | 3,750       | \$ | (1,350)     | -36%    |
| Total Administration Expenses | \$ | 103,951   | \$ | 133,250   | \$ | (29,299)  | -22%  | \$<br>307,141     | \$ | 335,750     | \$ | (28,609)    | -9%     |
| Train Operations              |    |           |    |           |    |           |       |                   |    |             |    |             |         |
| Amtrak Operations             | Ś  | 1,246,218 | \$ | 1.308.496 | Ś  | (62,278)  | -5%   | \$<br>3.825.566   | Ś  | 3.925.501   | Ś  | (99,935)    | -2.6%   |
| Train Fuel Cost               | \$ | 174.480   | Ś  | 160.446   | \$ | 14,034    | 8%    | \$<br>500.086     | \$ | 480.730     | ,  | 19,356      | 3.9%    |
| Other Train Operations        | Ś  | ,         | Ś  | /         | \$ | (28,836)  | -25%  | \$<br>375,860     | \$ | 427,500     | ,  | (51,640)    | -13.7%  |
| CRSSA Relief Credit           | \$ | (216,034) | \$ | (216,034) |    | -         | 0%    | \$<br>(1,216,034) | \$ | (1,216,034) | •  | -           | 0.0%    |
| Facilities                    | \$ | 34,772    | \$ | 32,000    | \$ | 2,772     | 8%    | \$<br>82,154      | \$ | 90,784      | \$ | (8,630)     | -10.5%  |
| FY22 Capital Maintenance      | \$ | 26,661    | \$ | 140,000   | \$ | (113,339) | -425% | \$<br>55,316      | \$ | 440,000     | \$ | (384,684)   | -695.4% |
| <b>Total Train Operations</b> | \$ | 1,379,761 | \$ | 1,567,408 | \$ | (187,646) | -14%  | \$<br>3,622,947   | \$ | 4,148,481   | \$ | (525,533)   | -14.5%  |
| Station Operations            |    |           |    |           |    |           |       |                   |    |             |    |             |         |
| Portland Station Rent         | \$ | 9,100     | \$ | 9,200     | \$ | (100)     | -1%   | \$<br>27,300      | \$ | 27,600      | \$ | (300)       | -1.1%   |
| Portland Station CAMS         | \$ | 21,800    | \$ | 22,000    | \$ | (200)     | -1%   | \$<br>65,400      | \$ | 66,000      | \$ | (600)       | -0.9%   |
| Platform Ins.                 | \$ | -         | \$ | -         | \$ | -         |       | \$<br>14,298      | \$ | 33,436      | \$ | (19,139)    | -133.9% |
| Station Platform Leases       | \$ | 14,612    | \$ | 10,000    | \$ | -         | 0%    | \$<br>15,907      | \$ | 30,000      | \$ | (14,093)    | -88.6%  |
| Station Improvements          | \$ | -         | \$ | 2,000     | \$ | (2,000)   |       | \$<br>1,574       | \$ | 6,000       | \$ | (4,426)     | -281.2% |
| Total Station Operations      | \$ | 45,512    | \$ | 43,200    | \$ | 2,312     | 5%    | \$<br>124,478     | \$ | 163,036     | \$ | (38,558)    | -31.0%  |
| Food Service                  | \$ | 83,862    | \$ | 61,712    | \$ | 22,150    | 26%   | \$<br>232,671     | \$ | 197,694     | \$ | 34,978      | 15.0%   |
| Marketing                     | \$ | 27,930    | \$ | 45,000    | \$ | (17,070)  | -61%  | \$<br>81,192      | \$ | 135,000     | \$ | (53,808)    | -66.3%  |
| Total Operating Expenses      | \$ | 1,641,016 | \$ | 1,850,569 | \$ | (209,553) | -13%  | \$<br>4,368,431   | \$ | 4,979,961   | \$ | (611,530)   | -14.0%  |
| Additional Funding Required   | \$ | 821,783   | \$ | 1,324,417 | \$ | (502,634) | -61%  | \$<br>1,776,031   | \$ | 3,115,396   | Ś  | (1,339,365) | -75.4%  |

## Marketing



## **Celebrating 20 Years**

Honor past achievements/ milestones
Grow enthusiasm for service
Recover Ridership & Revenue



## Marketing



# **Website Landing Page**

20 Year Video
20 Year Timeline
Sweepstakes
Promotional Fare







# **Sweepstakes**

## Celebrating 20 Years

# 20th ANNIVERSARY GIVEAWAY

STEP 2

#### COMPLETE THE ACTIONS BELOW TO EARN ENTRY POINTS

TOTAL POINTS:

0

Visit our Facebook Page +3

Visit Our Instagram Profile +3

Check out Downeaster Travel Packages! +3

STEP 3

## SHARE THIS GIVEAWAY WITH FRIENDS

Thanks for your entry! We'll announce the winners after January 3, 2022.



**GRAND PRIZE: 2 NIGHT GETAWAY** 

- \* 2 Nights at the Belvedere Hotel
- Mezzanine Tickets to a choice of Broadway Show
  - ...AND MUCH MORE!

#### 2ND PRIZE



- \$50 Dining Card for choice of 3 Restaurants

...AND MUCH MORE!

#### 3RD PRIZE



Dinner At Broad
 Arrow Tavern



All prizes include round-trip Downeaster tickets!



## **December 15:**

Passengers enjoy a free Whoopie Pie in Downeaster Cafe



Available for sale on Amtrak.com

## **Press Event**

12/15/21 @9:30am Wells Station











## **Wells CRISI Grant**





#### **2021 Construction Season Maintenance Project Status**

Updated 11/17/21



| 1 Trackwork         |      |                                  | Location             | 1         | Scheduled | Status            |  |  |
|---------------------|------|----------------------------------|----------------------|-----------|-----------|-------------------|--|--|
| CM 21               | 1a   | Spot Rail Replacement            | Exeter, NH           | MP 252    | 8/17/21   | Complete          |  |  |
| PNS 21              | 1а-с | POR-BRK Tie Replace & Surface    | POR-BRK              | 7,850 EA  | Nov-21    | Complete          |  |  |
| CM 22               | 1a   | Spot Rail Replacement            | POR-State Line       | 1000 LF   |           | as needed         |  |  |
| Various             |      | Tie Pick up                      | POR-EXR              |           |           |                   |  |  |
| 2 Special Trackwork |      | ckwork                           |                      |           | Scheduled | Status            |  |  |
| CM17                | 2a   | Solar Flange Lubricator          | Newfields, NH        | MP 256.7  |           | 1 to be installed |  |  |
| CM21                | 2a   | Switch Timber Replacement        | Various Locations    | 200 EA    |           | Materials on hand |  |  |
| CM21                | 2c   | #10 Frog Replacement             | Monson Switch        | MP 199.5  |           | Materials ordered |  |  |
| CM21                | 2d   | #10 Frog Replacement             | Cooks Switch         | MP 201.3  |           | Materials ordered |  |  |
| CM21                | 2f   | #15 Frog Replacement (2 Frogs)   | Dover, NH            | CPF 241   |           | Materials on hand |  |  |
| CM21                | 2g   | #20 Frog Replacement             | Kingston, NH         | CPF 273   |           | Materials ordered |  |  |
| CM21                | 2h   | Switch Points & Stock Rail Repl. | Portland, ME         | CPF 201   |           | Materials ordered |  |  |
| PNS21               | 2a   | #10 Frog Replacement             | Portland, ME Mtn Br  | CPF 196   |           | Materials ordered |  |  |
| CM22                | 2a   | Joint Elimination Welding (100)  | BRK to State Line    |           |           | Locations Pending |  |  |
| 3 Grade             | Cros | ssing Upgrades                   |                      |           | Scheduled | Status            |  |  |
| CM22                | 3e   | Exeter, NH                       | Salem St, MP         | MP260.27  | 11/9/21   | Complete          |  |  |
| CM22                | 3a   | Berwick, ME                      | Main St.             |           | 10/14/21  | Complete          |  |  |
| CM22                | 3d   | Berwick, ME                      | Berwick Rd/Route 236 | MP239.57  | 10/6/21   | Complete          |  |  |
| CM21                | 3b   | Arundel, ME                      | Log Cabin Road       |           | 9/28/21   | Complete          |  |  |
| CM22                | 3f   | Exeter, NH                       | Powder Mill Rd.      | MP262.4   | 9/14/21   | Complete          |  |  |
| CM21                | 3d   | East Kingston, NH                | Sanborn Road         | MP262     | 8/25/21   | Complete          |  |  |
| CM21                | 3c   | Plaistow, NH                     | Main Street          | MP253     | 8/17/21   | Complete          |  |  |
| CM22                | 3b   | Old Orchard Beach, ME            | Old Orchard St       | MP 207.16 |           |                   |  |  |
| CM22                | 3c   | Berwick, ME                      | Blackmore's Crossing | MP 239.26 |           |                   |  |  |
| TBD                 |      | Scarborough, ME                  | Cooks #1             | MP 201.37 |           |                   |  |  |
| 4 ROW               | Impr | ovements                         |                      |           | Scheduled | Status            |  |  |
| CM22                | 4a   | Culvert Rehabilitation           | Freeport, ME         | 1 EA      | Nov-21    |                   |  |  |









# **Grade Crossing Replacement**













| Maintenance Project Budget Variance |                            |            |                  |           |                                  |         |                                   |         |                                |         |    |               |  |
|-------------------------------------|----------------------------|------------|------------------|-----------|----------------------------------|---------|-----------------------------------|---------|--------------------------------|---------|----|---------------|--|
|                                     | Original Project<br>Budget |            | Expended through |           | Expenses incurred July-Sept 2021 |         | Expenses incurred in October 2021 |         | Expenses incurred FY22 To Date |         | Pr | oject Balance |  |
| Replacements                        | \$                         | 4,500,000  | \$               | 4,185,000 | \$                               | -       |                                   |         | \$                             | -       | \$ | 315,000       |  |
| FY20 Tie Replacement                | \$                         | 2,287,478  | \$               | 1,984,885 | \$                               | -       |                                   |         | \$                             | -       | \$ | 302,593       |  |
| CM2016                              | \$                         | 744,179    | \$               | 735,662   | \$                               | -       |                                   |         | \$                             | -       | \$ | 8,517         |  |
| CM2017                              | \$                         | 763,199    | \$               | 688,199   | \$                               | 22,988  |                                   |         | \$                             | 22,988  | \$ | 52,012        |  |
| 2018/2019                           | \$                         | 1,523,701  | \$               | 1,367,767 | \$                               | -       |                                   |         | \$                             | -       | \$ | 155,934       |  |
| CM2020                              | \$                         | 833,887    | \$               | 587,456   | \$                               | -       |                                   |         | \$                             | -       | \$ | 246,431       |  |
| CM2021                              | \$                         | 876,270    | \$               | 194,314   | \$                               | 365,947 |                                   |         | \$                             | 365,947 | \$ | 316,009       |  |
| CM2022                              | \$                         | 801,400    | \$               | -         | \$                               | 96,226  | \$                                | 106,832 | \$                             | 203,058 | \$ | 598,342       |  |
| <b>PNorth Tie Replacement</b>       | \$                         | 1,096,525  | \$               | -         | \$                               | 116,261 | \$                                | 118,692 | \$                             | 234,953 | \$ | 861,572       |  |
| Project Total                       | \$ 1                       | L3,426,639 | \$               | 9,743,283 | \$                               | 601,422 | \$                                | 225,524 | \$                             | 826,946 | \$ | 2,856,410     |  |



## **New Kiosks Installed**



## **Staff Updates**







# Questions?

